



"A Customer First Company"

June 2011

Welcome to the June 2011 Edition of "On the Move"

Falling, Falling, Falling, Finally!

According to the AAA June 19th news release gas prices have continued to fall for four consecutive weeks. This is welcome news as we quickly approach the 4th of July holiday. So what is the cause of these declining gas prices?



The escalating Greek debt crisis, coupled with shrinking U.S. factory activity in the mid-Atlantic region sent crude oil prices downward for most of the week. For those of you interested in finding prices at individual gas stations, go to AAA Fuel Finder:

<http://www.aaamidatlantic.com/Outreach/GasInfo>

Information taken from: <http://midatlantic.aaa.com/PGA/NewsReleases>

Be an Air Quality Hero!

Join Team RideFinders as air quality heroes and help save the environment! RideFinders Clean Air Campaign runs annually from April through October during the ozone season. RideFinders challenges you to unleash your inner hero and use alternative transportation during your non-work related trips, such as carpooling to the grocery store or to the mall with your neighbor. RideFinders challenges you to ask your employer to distribute RideFinders clean air materials. There are many actions you can take daily to be part of The Clean Air Campaign and improve our air. One of the easiest things you can do is take the **GO GREEN PLEDGE** on www.ridefinders.com. Visit ridefinders.com or call at 804-643-RIDE to learn more ways that you can help the environment and air quality.

Is Your Car Ready for the HEAT?

Have you noticed we have already experienced many days over 90°F? As high temperatures hit our region there has been an increase in motorist with dead batteries. For vehicles that have not been properly prepared for the heat, high temperatures can take a cumulative toll on batteries, belts, and hoses. The best thing you can do is act in advance to ensure your car has received proper maintenance and preparation. Below is a list of checks you want to make sure you have performed prior to hitting the road, especially on long trips. Ensure you have checked:

- Radiator and Coolant Recovery Tank
- Coolant-Hoses and Belts
- Tires
- Oil
- Battery
- Air and Fuel Filters

Being stranded during a hot day is no fun and in many instances could be dangerous. Do all you can to make sure you avoid this happening to you.

Information taken from: <http://midatlantic.aaa.com/PGA/NewsReleases>

Tooting Your Horn!



We would like to send out a huge congrats to Cynthia Alsop from van #15 for entering the following cake into a contest. Needless to say she won!



If you want to highlight something or someone on your van, email Onika at owilliams@ridek2k.com.



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Learn how One Rider Benefited from "Liking" Ridefinders

We are excited to share the news that you can now "Like" RideFinders on Facebook. Regina Lockwood won a \$300 Martin's Gift Card as part of the "Like" RideFinders giveaway. After receiving her prize, Ms. Lockwood said, "Thank you so much for the Martin's gift card. I was very surprised. Everyone at your office is so friendly. It was a joy to meet and talk to all of you. Thanks again!"

We would like to encourage all of K&K members to Like RideFinders on Facebook, <http://www.facebook.com/pages/RideFinders-Central-Virginia/166778283374042>

Along with Facebook you can view RideFinders activities on YouTube, and follow RideFinders on Twitter.

- Follow RideFinders on Twitter, <http://twitter.com/#!/teamridefinders>
- View RideFinders commercials on YouTube, <http://www.youtube.com/user/teamridefinders>

Where to Watch Fireworks This Year?

RVA Fireworks on the James - FREE

- July 3, 9:30pm
- Brown's Island (7th and Tredegar streets)

Fireworks with the Flying Squirrels - \$7 to \$11

- July 4 and 5, after the game (first pitch at 6:35pm on July 4th, 7:05 July 5th)
- The Diamond (3001 N. Boulevard)

Fireworks Concert at Dogwood Dell - FREE

- July 4, 5pm - Dogwood Dell (700 Blanton Ave.)

Genworth Financial 28th Annual Independence Day Concert - FREE

- July 1, 6:30pm - 6620 W. Broad Street)

BCA Fourth of July Fireworks - FREE

- July 4, 9:15pm
- The Gardens at Sunday Park (Midlothian)

Chesterfield County July 4th Celebration - FREE

- July 4, 5pm – 9:30pm
- Chesterfield Fairgrounds (10300 Courthouse Rd)

Colonial Heights Fireworks - FREE

- July 4, 9:15pm - Off of Interstate 95, Exit 53 or 54 in the Southgate Square/Walmart area

Don't forget to checkout Bush Gardens, Kings Dominion, and Fort Lee's 4th celebrations.

For Hire Transportation Service Available!

PST Transportation, LLC



Help spread the word about a high quality, competitively priced transportation service based out of Central, VA – PST Transportation. PST Transportation offers professional, dependable, cost-effective transportation for hire service.

For more information or to book your reservation visit us at www.ridepst.com or call 804-677-2571.

K&K Connection May Birthdays

We would like to wish all our riders with birthdays in the month of June a special HAPPY BIRTHDAY! If you have a birthday coming up in the month of July please email me at owilliams@ridek2k.com. I am working on updating my birthday list. Thank you!

Welcome To K&K Connections

Doug Anders
Joyce Scott
Claudia B.
Donna Alston
Damoris Nibbs
Eric Conner

Eric Conner
Wilford Clark
Chris Clary
DeJuana Scott
Lisa Earman

Glad to have you! Please let us know if we missed someone's name.

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